MICHIGAN WORLD LANGUAGE ASSOCIATION
EXHIBITOR AND ADVERTISER INFORMATION 2020

CONTACT
Sonia Badenas, Exhibitor Relations Chair
exhibits@miwla.org

CONFERENCE
October 22-23, 2020
Lansing Center, 333 E. Michigan Ave.
Lansing, MI 48933

EXHIBIT HALL HOURS
8:00 a.m.-4:30 p.m. October 22
8:00 a.m.-3:00 p.m. October 23

EXHIBIT SPACE PRICING
• 8’ x 10’ piped and draped space, one 8’ table, two chairs: $300
• Additional table (limit 1): $75
• Electrical drop (power strip and electrical cords not included): $75

Exhibit space includes the following complimentary items:
• Conference registration
• Listing in the conference program
• Link to your website on the MIWLA website
• Participation in the Exhibitor Passport to bring traffic to your exhibit space
• Opportunity to participate in door prize drawings
• Wi-Fi access in the Lansing Center
• Continental breakfast and afternoon snacks

REGISTRATION AND ORDERING
Please register and order online by at https://miwla.org/exhibitors-advertisers/exhibitor-registration/. Registration deadline: October 1.

ADVERTISING
MIWLA offers opportunities for advertising in conference programs and registration materials. Conference sponsorships are also available. For more information including deadlines, please visit https://miwla.org/exhibitors-advertisers/advertising/

EXHIBITOR SESSIONS
We encourage exhibitors to submit a proposal to present a conference session or workshop. Submit proposals by April 1 at https://miwla.org/conference/proposals/. Presenters will be notified of proposal decisions in May.

MIWLA strictly prohibits the sale of materials and/or services in sessions and workshops. Presenters may provide information on how to access materials and services. Financial transactions are not permitted during sessions or workshops.
SETUP
Wednesday, October 21, 7:00 – 11:00 p.m., Banquet Rooms 1-4. Please check in upon arrival. Early setup may be available upon request.

TEARDOWN
Friday, October 23, 3:00 – 5:00 p.m.

CONFERENCE HOTEL
Rooms are being held at the Radisson Hotel Lansing at the Capitol, 111 N. Grand Ave., Lansing, MI 48933, 800-333-3333. The discounted conference rate is $138 (single or double, not including 13% state and local tax). Use the code MWLA20 by September 25 to receive this rate. More information is at https://miwla.org/conference/hotel/.

SHIPMENTS
Shipments may be sent via pre-paid shipment to Art Craft no more than 30 days prior to the conference. Ship to Art Craft Display, Inc., 500 Business Centre Dr., Lansing, MI 48917. Please include the event name, date, and location on the package - MIWLA Conference, October 22-23, Lansing Center. Please include the name of the person who will be claiming the package on the label.

SECURITY
The exhibit hall doors will be locked when it closes, however, the Lansing Center and MIWLA assume no responsibility for any materials left there at any time.

REFUNDS
Please see our refund policy at https://miwla.org/info/refund-accessibility-policy/.

QUESTIONS?
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